

## Art Banner Design Contest

The City of Durham is seeking talented individuals or teams to submit design proposals for large scale, artful banners to be displayed on the southern façade of the new Downtown Mixed-Use Parking Garage. The Durham community will vote to select the winning design from five Finalists' on July 12-22<sup>nd</sup>.

<b>Finalists' honorarium:</b>	<b>\$500</b>
<b>Awardee honorarium:</b>	<b>\$7,500</b>

The mixed-use garage is located at the intersections of Mangum St., Morgan St., and Risgbee Avenue. Construction on the garage began in October 2017 and is expected to open to the public early 2019.



**Submission  
Deadline:**  
June 30, 2018



Intersection of  
Mangum, Morgan,  
and Rigsbee  
Streets.

### Info Sessions

**June 19, 2018**  
12:30pm - 1:30pm,  
4:30pm - 5:30pm

*108 W Parrish St.  
Historic Parrish Street  
Forum*

## REQUEST FOR PROPOSALS

The City of Durham is seeking talented individuals or teams to submit design proposals for large scale, artful banners to be displayed on the southern facade of the new Downtown Mixed-Use Parking Garage. Proposals must be digital in form and will be professionally printed on eight (8) separate fabric banners that will be installed along the exterior south facade of the parking garage. The banner composition will adorn the southern façade of the garage structure, which creates the public face looking north from downtown.

The mixed-use garage is located at the intersections of Mangum Street, Morgan Street and Rigsbee Avenue. The facility will feature ground level commercial and retail space on Mangum and Morgan streets and include more than 650 parking spaces. Construction of the garage began in October 2017 and is expected to be open to the public in early 2019. The garage will also feature art by Public Ground Studio, a Brooklyn-based artist collaborative, who have been selected to design and install public art on the northeast facade of the garage.

For renderings and additional information about the new Downtown Mixed Use Garage, please visit <http://durhamnc.gov/761/Durham-Mixed-Use-Parking-Garage>

### Banner Specifications

- There are eight (8) banners
- The dimensions are approximately 16' wide by up to 47' high (approximately 3-4 stories tall)
- 4,500 – 6,000 total square feet

### Design Considerations

**Overall composition.** The banners will not be visible as one flat, continuous plane. Rather, they will be broken up across different vantages and elevations, offering on-lookers various views of the image. The banner composition will adorn the southern façade of the garage structure, which creates the public face looking north from downtown.

**Design scale.** The winning design will be printed across eight (8) banners. Imagery should translate well to large scale design.

**Longevity of design.** The banners will be on the south-facing facade of the garage and thus will be subject to UV degradation over-time. Design should take into consideration the inevitable changes direct sun exposure will play on their images.

### Evaluation Criteria

**Stimulates excellence in urban design and public art.** Proposal should be interesting and unique as well as engaging and high quality in concept.

**Enhances community identity and place.** Proposal should be meaningful to the City and its residents and consistent with the existing downtown context.

**Contributes to community vitality.** Proposal should reinforce a pedestrian friendly streetscape and celebrate Durham.

**Involves a broad range of people and communities.** Proposal should be accessible to different audiences and provide visual interest for adjacent businesses and apartment owners opposite in the back alley.

## ELIGIBILITY

Individuals or teams must live or work in the Research Triangle (the Raleigh- Durham- Chapel Hill combined statistical area including Wake, Johnston, Franklin, Durham, Orange, Chatham, Person, Harnett, Lee, Granville and Vance counties ) and be eligible to work in the United States. Applicants are eligible regardless of race, ethnicity, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

## SUBMISSION REQUIREMENTS

Proposals must be received by **11:59 MST on June 30 2018.**

Proposals must submitted by email to: [durhampublicart@gmail.com](mailto:durhampublicart@gmail.com)

Submission materials should include the following:

1. **Cover Sheet:** Completed copy of the attached cover sheet.
2. **Digital Images:** Concept design proposal for banners. Minimum of nine (9) images.
  - Image guidelines: Each image must be a separate digital file, labeled with the applicant(s) name. These images should include overall composition and individual banner detail. Please do not include explanatory text in the image file.
  - Image size: No larger than 10 MB. PDF files are preferred.

All submitted images must be original work of the applicant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images. If the images contain a text, a signed statement stating that either a) you own the copyright, b) the text is in the public domain, or c) that you have contacted the copyright holder and they have given you a written agreement that you have permission to use the text. This written agreement must be provided along with the submission if applicable. Signed release forms and contact information must be included if works contain models, specific persons, or portraits of individuals.

## SELECTION PROCESS

1. The City of Durham's Cultural Advisory Board and Public Art Committee will review all proposals received by the deadline and identify up to five (5) finalists. **Each finalist will be awarded \$500.**
2. The finalists' design proposals will be posted on the City webpage for a ten day period, during which the Durham community will vote on their favorite design.

3. After the voting period closes, the design with the most votes will be selected to be printed and displayed on the new Downtown Mixed-Use Parking Garage. The finalist with the winning design (hereinafter, “Awardee”) will work with City staff and vendors in the approval of a final layout for the banners. The Awardee will be responsible for any modifications to the digital images’ format or size that may be required during the banner manufacturing process. The City will contract with a vendor to print the banners and will be responsible for installing the banners. **The Awardee will be awarded an additional \$7,500.**

## PROJECT TIMELINE

Issue Date	June 4, 2018
(Optional) Information Sessions*	June 19, 2018
Submittal Deadline	June 30, 2018
Finalists Announced	July 9, 2018
Voting Period	July 12-22, 2018
Awardee Announced	July 24, 2018
Contract	July 31, 2018
Image Finalization	August 1, 2018
Fabrication	August- September 2018
Installation	September-October 2018
Project Completion	January 31, 2018

\*There will be two informal opportunities for interested individuals or teams to ask City staff any questions about applications on June 19, 2018 from 12:30pm to 1:30pm and 4:30pm to 5:30pm. These open sessions will be held at Parrish Street Forum, located at 108 West Parrish Street. Interested applicants who are unable to attend either of these sessions may always direct questions in writing at [durhampublicart@gmail.com](mailto:durhampublicart@gmail.com)

## RIGHTS AND DISCLAIMERS

This Request for Proposals does not obligate the City of Durham to accept or contract for any expressed or implied services. The City reserves the right to reject any and all proposals. The City reserves the right to change the criteria and to otherwise vary from this procedure as it determines to be in the City’s interest. By entering this competition, applicant(s) agree to all terms described herein, and grant the City full rights and unlimited use of their submitted image (or portion thereof), in the banner and poster layouts and for use in any City promotions, including but not limited to print, digital, and social media channels. The City reserves the right to determine how long the commissioned piece will remain in the permanent art collection.

## SITE IMAGES

These images can be individually downloaded for use in design proposal:

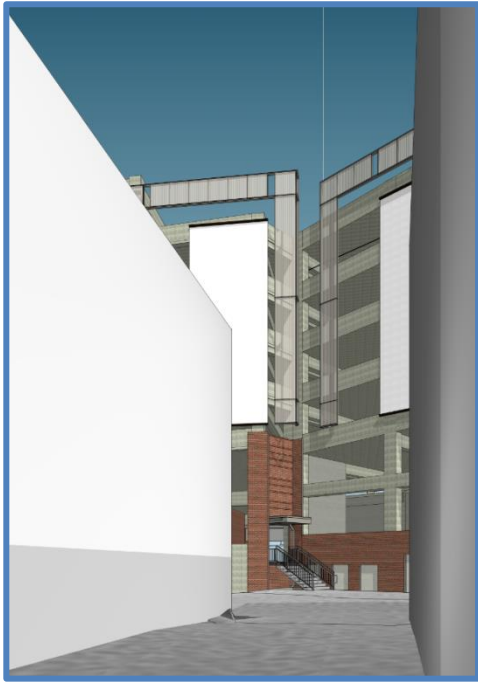
<https://durhamnc.gov/3676/Art-Banner-Design-Contest>



Aerial view of southeast-facing façade with banners



Street view of alleyway at Mangum St.

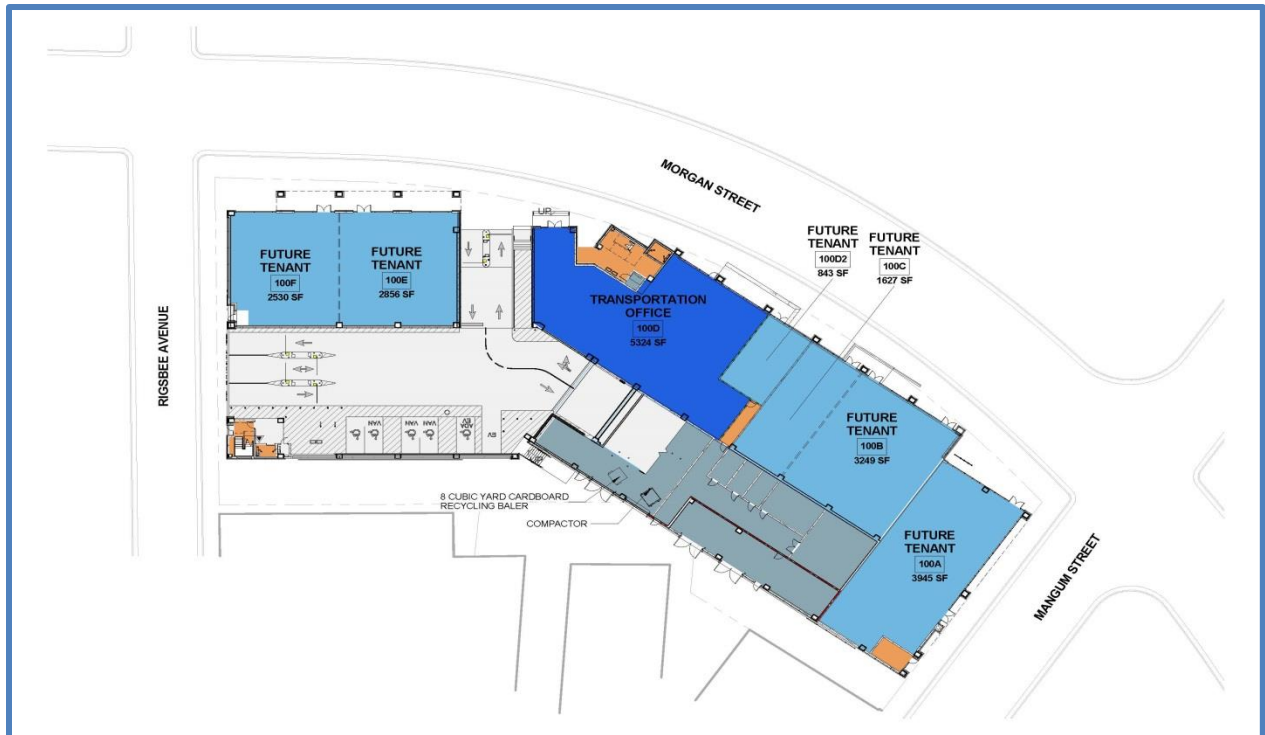


Street view of private alleyway from East Chapel Hill St.



Street view of alleyway from Rigsbee St.





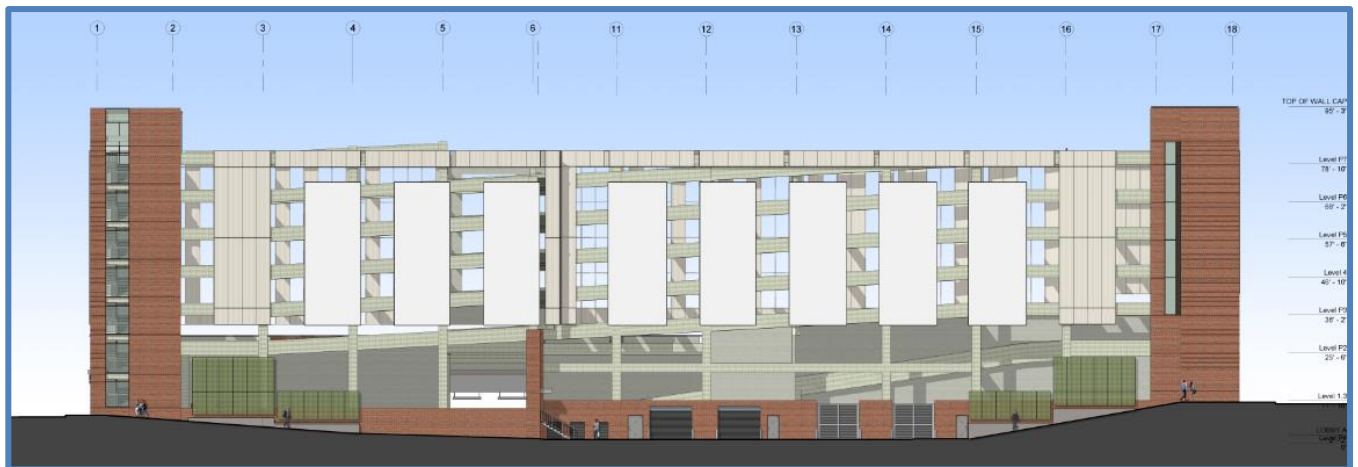
Retail level ground-level plan.



Mangum Street pedestrian-level view



Rigsbee Street pedestrian-level view



View from South Elevation\*

\*Include this view in design proposal